



BROOKDALE
COMMUNITY
COLLEGE

2008 - BUSINESS & COMMUNITY DEVELOPMENT SEMINARS - 2008

FINANCING A SMALL BUSINESS

William Nunnally, Director

Monmouth/Ocean Small Business Development Center

Interested in starting a business or expanding an existing business? Need financial assistance? This workshop will address these issues by providing information on determining money needs, SBA loans, venture capital, working with local banks, use of a business plan to secure financing, services provided by the Small Business Development Center.

(select one session)

Wed., Jan. 30, 7 pm - 10 pm
Sat., March 1, 9 am - 12 noon
Sat., April 26, 9 am - 12 noon
Mon., June 2, 7 pm - 10 pm
Mon., July 7, 7 pm - 10 pm
Mon., Sept. 8, 7 pm - 10 pm
Sat., Oct. 4, 9 am - 12 noon
Sat., Dec. 6, 9 am - 12 noon

FEE: \$49 CODE: XBUSD 009F

A BUSINESS PLAN

William Nunnally, Director

Monmouth/Ocean Small Business Development Center

Even the most skeptical banker can be persuaded positively with a convincing business plan. Comprehensive plans include sales forecasts, market identification, resources, personnel, cash flow, and income projections. Learn how your finished plan should look, what's to be included, which language to use and what information to present and in what format your plans are clearly convincing.

(select one session)

Thurs., Jan. 31, 7:00 pm - 10:30 pm
Sat., March 1, 12:30 pm - 4:00 pm
Sat., April 26, 12:30 pm - 4:00 pm
Tues., June 3, 7:00 pm - 10:30 pm
Tues., July 8, 7:00 pm - 10:30 pm
Tues., Sept. 9, 7:00 pm - 10:30 pm
Sat., Oct. 4, 12:30 pm - 4:00 pm
Sat., Dec. 6, 12:30 pm - 4:00 pm

FEE: \$57 (Includes text) CODE: XBUSD 008F

BUSINESS START-UP WORKSHOP

William Nunnally, Director

Monmouth/Ocean Small Business Development Center

If you are an entrepreneur who is planning to start or has recently started a small business, this course is for you! Examine the legal forms of ownership, how to register the business, setting up bookkeeping records, taxation, and understanding financial statements, money needs, payroll, insurance, and licensing.

(select one single or double session)

Mon. & Tues., Feb. 4 & 5, 7 pm - 10 pm
Sat., Feb. 23, 9 am - 3:30 pm
Thurs. & Thurs., March 13 & 20, 7 pm - 10 pm
Sat., May 31, 9 am - 3:30 pm
Mon. & Tues., Aug. 4 & 5, 7 pm - 10 pm
Sat., Aug. 23, 9 am - 3:30 pm
Tues. & Wed., Sept. 16 & 17, 7 pm - 10 pm
Sat., Nov. 22, 9 am - 3:30 pm
Mon. & Tues., Dec. 15 & 16, 7 pm - 10 pm

FEE: \$83 (Includes text) CODE: XBUSD 001F



For Additional Information
Call Bill Nunnally 732-224-2751
Visit the Monmouth/Ocean Small Business Development Center website at www.mosbdc.com

REGISTER BY PHONE 732-224-2315



Funded in part through a Cooperative Agreement with the U. S. Small Business Administration. The New Jersey Small Business Development Centers (SBDC) network is also funded by the New Jersey Commerce, Economic Growth and Tourism Commission and Rutgers Business School: Graduate Programs-Newark and New Brunswick. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance by contacting William Nunnally, Small Business Development Center, Brookdale Community College, Lincroft, NJ. 07738 (732) 224-2751.