



**Media Contact:**  
Angela Harrington  
Office: 973-912-8196  
Cell: 201-306-7163  
E-mail: [angela@harringtoncom.com](mailto:angela@harringtoncom.com)

**SBDC in the Plainfield UEZ  
NJSBDC Serves Local Businesses in the Queen City**

Plainfield, N.J. (June 13, 2007) - The City of Plainfield Urban Enterprise Zone (UEZ) today announced its continuing partnership with The New Jersey Small Business Development Center (NJSBDC) at Kean University. The NJSBDC works with The Plainfield UEZ to promote the creation, establishment, maintenance and growth of businesses in Plainfield.

The partnership between The NJSBDC and The Plainfield UEZ was highlighted at The Incubator/Business One-Stop on Park Avenue in Plainfield. Mira Kostak, Regional Director of the SBDC at Kean University and Jacques Howard, Assistant Director of Economic Development in the City of Plainfield and Manager of The UEZ provided a presentation of the business partnership at The Incubator/ Business One-Stop.

Local businesses were also invited to listen to a number speakers address opportunities for business growth in Urban Enterprise Zones. Speakers included Assemblyman Jerry Green, Plainfield Mayor Sharon Robinson-Briggs, NJSBDC State Director, Brenda Hopper, NJSBDC Associate State Director, Deborah Smarth, Plainfield Department of Public Works and Urban Development Director, Jennifer Wenson-Maier, Plainfield Chamber of Commerce President Rev. Antoine Thomas.

The NJSBDC has been providing business services such as on-site counseling and workshops in their Plainfield location. Local businesses can receive the on-site counseling 2-3 days a week, and attend 18-20 business workshops a year.

On-site business services provided by The NJSBDC in Plainfield bolsters opportunities for economic and business growth in Urban Enterprise Zones. To date, The NJSBDC has helped over 650 businesses with Plainfield addresses grow. The on-site location of The NJSBDC services give businesses in the Plainfield area the convenience of obtaining expert business advice without having to travel far from their hometowns.

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